

**Montana Co
Cha**

Content Standards Part for Media Lite

Integration Literacy

Media Literacy

Standards

Gr

Standard 1-Students recognize that media messages are constructed using specific techniques which manipulate sound, image, text and movement to convey meaning.

1. Recognize that media messages serve various purposes (e.g., entertain, persuade). **LM - 3.4.2; 4.4.1. LT - 3.4.1; 3.4.4. SS - 1.4.1; 1.4.2; 2.4.7; 2.4.4; 2.4.5]. WR - 4.4.1; 4.4.2.**

Standard 2-Students distinguish among and use appropriate types of media for a variety of purposes.

1. Recognize and use various media types for entertainment and persuasion. **HE - 1.8.3. L - 4.4.3. SC - 5.4.1. SS - 1.4.2; 3.4.4; 2.4.5]. WR - 4.4.3; 5.4.2.**
2. Identify the way media have been used to influence people. **SS - 4.4.5.**

Standard 3-Students apply knowledge, skills and strategies to design and create media messages.

1. Create age appropriate media messages (e.g., advertisements). **TE - 2.4.2; 6.4.2. MA - 1.4.5. VA - 3.4.5 - VA]. HE - 1.4.1; 1.4.5. LM - 1.4.5. LT - 4.4.3. MA - 1.4.5; 6.4.4. [SL - 2.4.2; 2.4.3; 2.4.4. WR - 2.4.5; 4.4.3; 5.4.2; 6.4.4.**
2. Identify strengths and weaknesses of media messages. **[TE - 2.4.3]. AR - [1.4.5]; 4.4.3. WR - 2.4.3; 2.4.4.**

10 TOP MEDIA LITE

Grade 4

ages are constructed for specific
ade, inform). [AR - 6.4.4]. HE - 5.4.2;
3.4.3. MA - 6.4.1; 6.4.2. RE - 4.4.1;
3.4.1; 3.4.2; 3.4.5; 4.4.1. [SL - 2.4.3;
2.

media for information, entertainment,
T - 3.4.1; 3.4.3. RE - 2.4.1; 4.4.1;
3.4.1; 3.4.5; 4.4.1; 4.4.3. [SL - 2.4.3;
2.
e changed through history. AR - 5.4.1.

ia messages (e.g., skits, videos, adver-
AR - 1.4.3; 2.4.3; 2.4.6; 3.4.2; [3.4.4 -
.4.3; 1.4.4; 1.4.5; 6.4.4; 6.4.6.
7.4.2. RE - 1.4.3. SS - 3.4.3; 4.4.5;
2.4.4; 3.4.1; 3.4.2]. WL - 3.I.3.

nesses for personal media messages.
3. SL - [3.4.4; 3.4.7]; 4.4.1; 4.4.2.

Grade 8

- Analyze how media content are influenced by media form. HE - 1.8.3;
5.8.6. LM - 3.8.2. MA - 6.8.1. RE - 4.8.1; 4.8.7; 5.8.1; 5.8.3. SS - 1.8.1;
1.8.2; 1.8.3; 3.8.1; 3.8.2; 3.8.5; 4.8.1. WR - 2.8.1; 4.8.1.

- Select and apply appropriate media to a task or topic. LM - 1.8.1.
LT - 3.8.1. MA - 3.8.2. RE - 2.8.1; 4.8.1; 4.8.3; 5.8.1. [SC - 4.8.1].
SS - 1.8.2; 2.8.1; 3.8.1; 3.8.5; 4.8.1; 4.8.3. WP - 2.8.1. WR - 4.8.3; 5.8.2.
- Compare the historical and cultural differences in media.
AR - 5.8.1. SS - 1.8.2; 3.8.1; 3.8.5; 4.8.1; 4.8.3.

- Design or create media messages that integrate images, music, sound
effects, graphics, etc. TE - 2.8.2; 6.8.2. AR - 2.8.3; 2.8.6; 3.8.1; 3.8.2; [3.8.5 - VA]. HE - 1.8.1; 1.8.4; 1.8.5; 6.8.4; 6.8.5. LT - 4.8.3. MA - 3.8.2; 4.8.3;
6.8.2. RE - 1.8.3. [SC - 4.8.1]. SS - 4.8.5; 6.8.1. [SL - 2.8.3; 2.8.4].
WR - 2.8.5; 4.8.3; 5.8.2; 6.8.4.
- Analyze and evaluate strengths and weaknesses of personal media mes-
sages. [TE - 2.8.3]. AR 4.8.1; [3.8.4 - VA; 3.8.5 - VA]. [SL - 4.8.2].

Upon Graduation

1. Evaluate and compare how media forms, content, and products are constructed for specific audiences. HE - 5.12.6. **LM - 3.12.2.** **LT - 3.12.1;** **3.12.3.** **MA - 7.12.5.** **RE - 4.12.7; 5.12.1.** **SS - 1.12.2; 1.12.3; 2.12.6;** **3.12.1; 3.12.5; 4.12.1.** **[SL - 2.12.4].** **WR - 4.12.1; 4.12.2.**

1. Analyze the appropriateness of various media to specific purposes and audiences and predict outcomes. HE - 5.12.6. **LM - 4.12.3.** **RE - 4.12.2;** **4.12.7; 5.12.1.** **SC - 5.12.3.** **SS - 1.12.1; 1.12.2; 1.12.3; 3.12.1; 3.12.2;** **4.12.1; 4.12.2.** **[SL - 3.12.3].** **WR - 4.12.3; 5.12.2.**
2. Analyze and evaluate the ways in which one form of media influences other forms and responds to the social and political climate of the times.
AR - 5.12.2. HE - 5.12.6. **LT - 3.12.1.** **SS - 1.12.3; 2.12.6; 5.12.6.**

1. Design, create, and display media messages in a variety of forms, targeting different audiences and purposes. **TE - 2.12.2; 6.12.2.**
AR - 2.12.3; 2.12.6; 3.12.1; 3.12.2; [3.12.4 - VA; 3.12.5 - VA].
HE - 1.12.5; 5.12.1; 6.12.4; 6.12.6. **LT - 4.12.3; [4.12.4].** **[SL - 2.12.2; 2.12.3; 2.12.4].** **WR - 2.12.5; 4.12.3; 5.12.2; 6.12.4.**
2. Evaluate the technical and aesthetic appeal of personal media messages, modifying appropriately. **TE - 2.12.3.** **AR - 4.12.3; [3.12.5 - VA].** **LT - 3.12.1.** **[SL - 4.12.2].** **SS - 4.12.5.** **WR - 2.12.3; 2.12.4.**

Media

Standard 4-Students identify, analyze and evaluate the impacts of media on individuals and societies.

1. Recognize that rules and laws and respond appropriately. **TE - 5.4.1**
2. Identify fact, fiction, and opinion [TE - 5.4.2]. **HE - 5.4.2. LM - 5.4.3. SS - 5.4.5.**
3. Recognize that all media include [AR - 5.4.1]. **RE - 5.4.3. SS - 5.4.4.**

LEGEND:

Content Code:

This chart illustrates the “explicit” and “implied” standards with minor adjustments.

AR - Arts (dark pink)

HE - 5.4.1

ML - Media Literacy (blue)

RE - 5.4.3

TE - Technology (purple)

WP - 5.4.5

User Code:

ML 1.4.2 = Media Literacy, Standard 1,



Linda McCulloch, Superintendent

Montana Office of Public Instruction
PO Box 202501
Helena, Montana 59620-2501
www.opi.state.mt.us

ws exist to govern the use of all media
1 - 4.4.2. LM - 2.4.1; 2.4.2. SS - 2.4.4.
opinion in various media messages.
- 1.4.4. RE - 5.4.3; 5.4.4. SS - 1.4.2;
fluence individuals and society.
1.4.1; 1.4.2; 1.4.3; 5.4.6.

1. Analyze the individual and social consequences of unethical use of media. TE - 4.8.2. LM - 2.8.2; 2.8.3. SS - 6.8.4.
2. Analyze point of view and embedded values in media messages. TE - 5.8.2. HE - 1.8.3. LM - 1.8.4; 4.8.3. RE - 5.8.3. SS - 1.8.2; 1.8.3; 5.8.4.
3. Illustrate how media influence the way meanings and perception of reality are created and shared. AR - 5.8.1. SC - 5.8.2. SS - 4.8.4

“explicit” overlaps in the standards. With “explicit” overlaps, a teacher will naturally cover both standards. With “implicit”

Health Enhancement (black)
Reading (blue)
- Workplace Competencies (yellow)
Grade 4, Benchmark 2

LM - Library Media (pink)
SC - Science (red)
WL - World Languages (lilac)

LT - Literature (blue)
SS - Social Studies (gold)
WR - Writing (blue)

1. Assume personal accountability for responsible media use (e.g., adherence to copyright laws, proper attention to citations). **TE - 4.12.2.**
LM - 2.12.2; 2.12.3. SS - 1.12.1; 3.12.1; 4.12.1; 4.12.3.
2. Evaluate the origin, authority, accuracy, bias and distortion of information, and ideas in media. **TE - 5.12.2. HE - 5.12.6. LM - 1.12.4.**
RE - 5.12.3; 5.12.4. SS - 1.12.2; 4.12.1; 4.12.3.
3. Analyze media's influence on governmental, social, and cultural norms and their impact on democratic processes. **AR - 5.12.1; 5.12.3.**
HE - 1.12.3; 6.12.6. SC - 5.12.3. SS - 2.12.6.

' (in brackets ex: [RE - 1.4.2]) a teacher could easily teach both

MA - Math (green)

SL - Speaking and Listening (blue)

